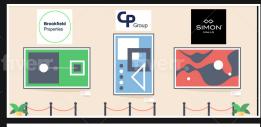
## fiverr.



# IMPACT<sup>err</sup>





Have activated 27 SPACES with 22 **DIFFERENT REAL ESTATE COMPANIES** 



#### **PRESENTATIONS TO** MULTIPLE LOCAL CITIES

including; City of Plantation, Coral Springs, Hollywood, Sarasota, Boynton Beach, Port St. Lucie, Boston.



**OVER 105,000SQFT** of Commercial Real Estate activated across 27 spaces. Spaces were vacant on average between 6-12 months before we activated them.

### **OVER** \$650,000 in

total sales generated between 325 artists. Average sales per artist during their residency = \$2,000





**575,000+** media impressions/engagement on instagram 1 7k □ 5.3k ≈ 90

675,000+ media impressions/engagement on Facebook 

Over 1,200,000 media impressions/engagement on social media 1.9k □1.2k ≈ 25



**ODCASTS** produced telling local artists stories



**15 ARTISTS COLLABORATIONS** successfully completed



Average number of attendees to grand openings - 125



Average number of news stories in the press for each location opened - 4